# 第一次OA就上手:

## 投稿優質期刊二三事



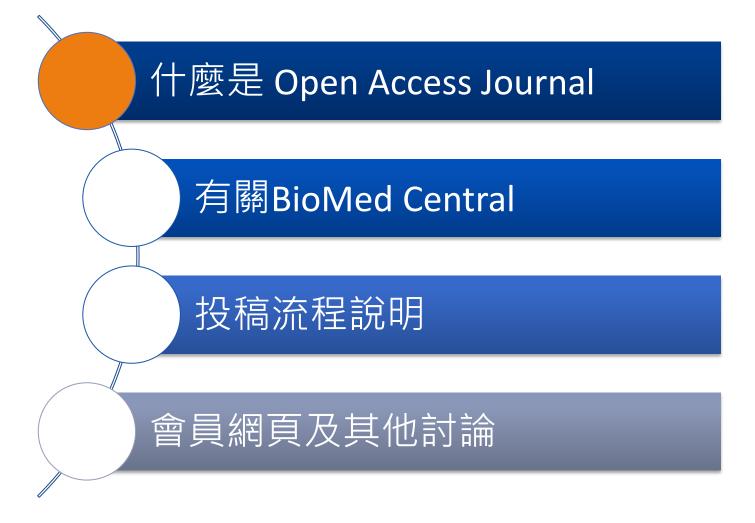


飛資得醫學資訊股份有限公司





## **Agenda**







## 從投稿說起...

- 商業型期刊 Subscription Journal
  - 作者免費投稿>>Peer review >>修改>>再投稿>>出版社接收稿件>> 作者確認定稿 >> 發表 >> 使用者透過訂閱使用全文
- 開放取用期刊 Open Access Journal 作者付費投稿>>Peer review >>修改>>再投稿>>出版社接收稿件>> 作者確認定稿 >> 發表 >> 使用者可免費使用全文
- Research Funding Policy >> Need OA
- Publisher change the Policy: OA Level from Journal to Article
- (Hybrid OA)Subscription Journal >>accept OA Article and use APC model
- Why predatory journal?





## 開放取用 Open Access Journal的好處

- 增加文章的能見度、影響力和引用率
- 沒有訂閱要求,所有研究員都可充份利用研究的成果
- 預防重複性的研究
- 文章更被廣泛索引和更容易被查找
- 公開取用可以增加社會對科學和醫學研究的認知,促進科技創新
- 改善期刊的影響指數





## 傳統期刊出版與開放取用期刊出版比較

	傳統出版	開放取用出版	
使用權	只供訂户	無限制	
讀者群	有限	無限/全球	
授權	著作權法	創用CC授權	
重複使用	不能	可以	
付費方式	讀者或圖書館	文章作者/協會支助	
頁面費 / 彩圖費	大部份有	一般沒有	
頁碼(文章引用)	需要	需要沒有	

編輯過程	相同
同儕評閱過程	相同
影響指數申請過程	相同





## 掠奪型期刊就在你身邊?



- 收到不明期刊的邀請信,你會怎麼做?
- 寫好的論文,到底該投到哪本期刊?
- 你確定自己的研究心血,是投到正規的期刊嗎?

多數研究者都會收到來自期刊或學術出版商的邀稿信件, 但到底該如何判斷它們是不是所謂的低品質「掠奪性期刊」呢?

出處:臺灣學術倫理教育資源中心



## 掠奪型期刊的慣用手法

以下是一些掠奪性期刊的慣用手法,可作為研究者在投稿時的參考:



• 收錄文章的領域異常寬廣

- 期刊名與收錄文章的領域不太一致
- 奇怪而且不低的 impact factor
- 期刊所屬領域和收件者本身的領域毫無關連
- 特別強調自己被收錄在某些著名的學術資料庫
- 期刊名與某一本正規期刊名很像,或特別冠上 International 字樣



• 保證快速審查及刊登

- 在論文處理的過程中,以各種名目向作者收費
- 沒有清楚列出論文處理費用 (article processing charges, APCs)



出版商

- 沒有提供主編的姓名,或提供假的主編資訊
- 沒有列出期刊或出版商辦公室的聯絡方式
- 期刊出版商的名稱通常有 United State (American)、Canada、 Britain (British)等字樣,但其實根本不是在這些國家合法註冊的 出版商







## 《學術出版透明度原則》

https://oaspa.org/principles-of-transparency-and-best-practice-in-scholarly-publishing/

- ▶ 發起者
- The Committee on Publication Ethic (COPE,國際出版倫理委員會)
- The Directory of Open Access Journals (DOAJ,公開取用期刊指南)
- The Open Access Scholarly Publishers Association (OASPA,開放取用 學術出版者協會)
- The World Association of Medical Editors (WAME,世界醫學編輯學會)

#### 內容

規範了包括期刊網站、名稱、同儕評論過程、所有權及管理、主管機構、編輯群及聯絡資訊、版權及授權資訊、作者費用、識別及防止不當文獻發表的措施、出版倫理、出版時程、取用方式、過刊保存、收入來源、廣告、行銷活動等,對欲實施開放獲取學術出版的單位提供詳細依循準則。





## Step 1. 檢視該出版社網站

- ✓ 有同儕審閱機制
- ✓ 明確列出出版社與期刊名稱:有真實確切的地址(非僅列出郵政信箱號碼, 地址可利用 Google Map 查看地址所在地情形)與聯絡資訊(有出版社專屬 的 E-Mail 帳號而非個人私用帳號)。
- ✓ 有主編與編輯群姓名及其聯絡方式。
- ✓ 明確說明作者所應支付的文章處理費用。
- ✓ 網站與所有刊出文章中,皆有明確的版權宣告與授權條款。
- ✔ 聲明對所刊出不實文章的處置方式。
- ✓ 說明作者人格權與著作權問題。
- ✓ 要求作者聲明著作內容客觀公正與公開所接受資助經費來源,聲明編輯與審稿者立場中立公平並迴避相關利益衝突。
- ✓ 說明刊期與過期內容公開取用及典藏方式。
- ✓ 合宜的邀稿與行銷方式。

出處:臺大圖書館參考服務部落格(2017)。慎防「學術詐騙」停!看!聽!





## Step 2. 利用相關目錄查證期刊相關資訊

- ✓ DOAJ:提供高品質並具有同儕審閱的OA期刊目錄與索引,可以藉此查證期刊刊名與出版社相關資訊,其審查標準詳見: Principles of Transparency and Best Practice in Scholarly Publishing,準則係根據前述 COPE、OASPA 相關組織制定,已除名的期刊也可於DOAJ的部落格查得訊息。
- ✓ Ulrichsweb:是全球性期刊書目資料庫,可查證期刊相關資訊。

## Step 3. 利用相關名錄查詢期刊相關資訊

- ✓ COPE:網頁中會員查詢頁面,可以經由期刊名稱、出版社或主編姓名進行查證。 (COPE由全球超過一萬多名關注出版倫理的各領域學術期刊編輯者所組成)
- ✓ OASPA:網頁中的會員查詢可查證出版社資訊。 (OASPA由全球各地進行開放取用機制的出版社所組成,會員申請加入需符合該會嚴謹的審核條件)

出處:臺大圖書館參考服務部落格(2017)。慎防「學術詐騙」停!看!聽!





## Step 4. 利用相關資料庫查證期刊品質

- ✓ 宣稱期刊有被資料庫所收錄,則可<mark>直接進入該資料庫進行查證</mark>,或至綜合性資料庫 Scopus、WOS 或個別學科資料庫如 Medline 等查證。
- ✓ 宣稱期刊有Journal Citation Report (JCR)期刊排名與影響係數(Impact Factor),請進入JCR與Scopus資料庫查證。
- ✓ Cabells:提供上萬種學術期刊的出版主題領域、投稿難易度、投稿注意事項和時程資訊,並提供掠奪型期刊清單。

## Step 5. 查證期刊主編或編輯

利用 ResearchGate、Google Scholar 或 Linkedin 查看其詳細資訊。

## Step 6. 多方詢問查證

可詢問相關學科領域專家學者或圖書館對此出版社與期刊的了解情形。

出處:臺大圖書館參考服務部落格(2017)。慎防「學術詐騙」停!看!聽!







Are you submitting your research to a trusted journal? Is it the right journal for your work?



Use our check list to assess the journal



Only if you can answer 'yes' to the questions on our check list





## 你選擇的期刊合適嗎?

- 全世界發表越來越多的科研成果。
- 每週都有新的期刊推出。
- 有問題的出版機構也多了起來。
- 科研人員發表文章時,很難找到一個最新的指南説明他們選擇合適的期刊。
- 你怎麼確定選擇了合適的期刊呢?









## 依照此列表,檢查你選擇的期刊是否可信。

- 你或你的同事知道這本期刊嗎?
  - 以前讀過這本期刊發表的文章嗎?
  - 容易找到期刊的最新文章嗎?
- 容易找到出版機構的聯繫方式並聯繫上它嗎?
  - 出版機構的名稱是否清楚地顯示在期刊網站上?
  - 可以通過電話、郵件或信件聯繫上出版機構嗎?
- 期刊網站是否清楚地聲明同行評議的類型?
- 期刊文章是否被知名資料庫索引?
- 期刊網站是否清楚地聲明了向作者收取的費用?
  - 期刊網站是否解釋了向作者收取費用的明細,以及何時收取?









## 依照此列表,檢查你選擇的期刊是否可信。

- 你認識期刊的編委會成員嗎?
  - 你聽說過期刊的編委會成員嗎?
  - 期刊編委會成員是否在他們的個人網站上提及該期刊?
- 出版機構是學術出版行業知名組織的成員嗎?
  - 期刊是學術出版道德委員會(COPE)的成員嗎?
  - 如果期刊是開放獲取的,它被DOAJ收錄了嗎?
  - 如果期刊是開放獲取的,它是開放獲取學術出版機構(OASPA)的成員嗎?
  - 如果期刊是孟加拉、尼泊爾、斯里蘭卡、中美洲或蒙古的,它在 International Network for the Availability of Scientific Publications (INASP)的Journals Online平臺上嗎?如果期刊是非洲的,它在African Journals Online(AJOL)平臺上嗎?
  - 出版機構是其他貿易協會的成員嗎?











## 如果你對列表中的大多數問題回答"是",再投稿。

- 期刊在業界有好的口碑,能鞏固你的名譽, 確保文章被引用。
- 選擇合適的期刊發表文章,可豐富你的簡 歷,幫助你在科研之路上更進一步。
- 你的文章應被資料庫索引或儲存,容易被 讀者發現。
- 你的文章有專業的審稿人審閱,專業的編輯處理。
- 只有符合以上標準時,你才能投稿。

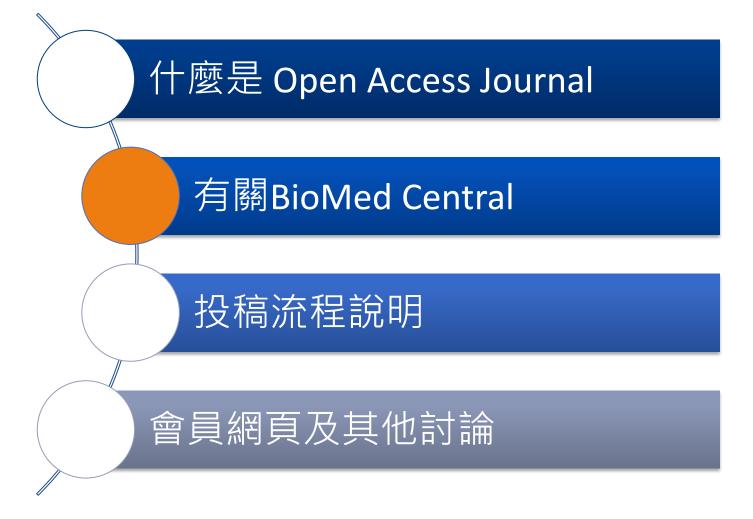








## **Agenda**







## 有關 BioMed Central / SpringerOpen

- 最大的同儕評閱開放取用期刊出版商之一
- 第一本開放取用期刊於2000推出
- **Open**Repository 機構典藏庫在2006推出
- Chemistry Central 化學領域期刊在2006推出
- 2008年成為Springer的一部分
- 至今出版 300+本開放取用期刊, 超過160本期刊被收錄於 Thomson Reuters
   (ISI), 並具影響指數
- 已出版 >240,000篇同儕評閱(Peer Review)的開放取用文章 (包含Chemistry

Central and Springer Open)

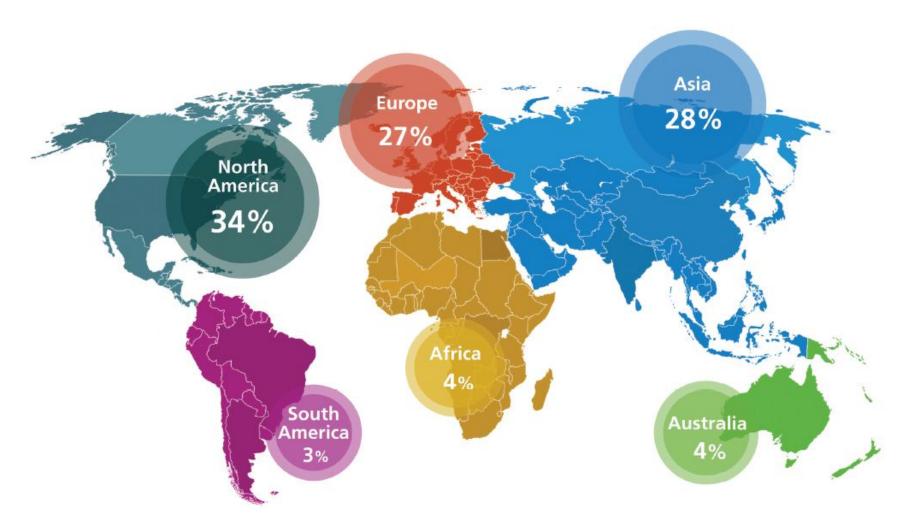








## 全球每月有超過7百萬讀者



## **BMC** journals

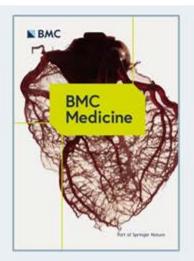
#### A pioneer of open access publishing



- An evolving portfolio of high quality peer-reviewed journals
- Including broad interest titles such as BMC Biology and BMC Medicine
- Expanding beyond biomedicine into the physical sciences, mathematics and engineering disciplines
- The BMC series is a collection of high-quality, peer-reviewed journals covering all scientific and clinical disciplines, focusing on the needs of the research communities which they serve.

Highlights







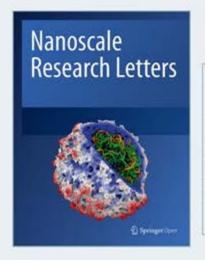
## Springer and SpringerOpen

200+ SpringerOpen fully OA Journals

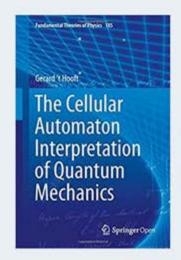
- Springer has one of the strongest STM and HSS eBook collections and archives, as well as a comprehensive range of hybrid and fully open access journals
- SpringerOpen offers researchers from STM and HSS a place to publish open access in journals and books.

1900+ Open Choice hybrid journals

Highlights



Provides an interdisciplinary forum for communication of scientific and technological advances in the creation and use of objects at the nanometer scale.



This book presents the deterministic view of quantum mechanics developed by Nobel Laureate Gerard 't Hooft.





## 能見度與影響力 Ahead of print

Dated: April 20, 2015

Nature Part of Springer Nature

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**BMC Cancer** 

Home About Article

Research article | Open Ad

### Time trends cancer mort

Gonzalo López-Abente X. Fernández-Navarro

BMC Cancer 14, Article nu 50k Accesses 31 Citat

#### Abstract

#### Background

New disease mappi distribution pattern of public health. Th the most frequent of

Article metrics for:

#### Time trends in municipal distribution patterns of cancer mortality in Spain

Last updated: Mon, 21 Oct 2019 12:29:49 GMT

#### Total citations



#### Mentions in news, blogs & Google+

News articles (4) Scientific blogs (1) Google+ posts (2)

#### Online attention



#### This Altmetric score means that the article is:

- in the 99<sup>th</sup> percentile (ranked 1,373<sup>rd</sup>) of the 211,190 tracked articles of a similar age in all journals
- in the 1<sup>St</sup> percentile (ranked 1<sup>St</sup>) of the 1 tracked articles of a similar age in BMC Cancer

#### Twitter demographics

Country	Tweets	% of Tweets	
Spain	80	46.51%	
United Kingdom	4	2.33%	
United States	3	1.74%	
Grenada	2	1.16%	





## 能見度與影響力 – 立刻在 PubMed 和 Google 裏都能找到







## BioMed Central 高影響指數(2015) 期刊

Title	Impact Factor
Genome Biology	11.313
Microbiome	9
Particle and Fibre Toxicology	8.649
BMC Medicine	8.005
BMC Biology	6.967
Molecular Neurodegeneration	6.51
Biotechnology for Biofuels	6.444
Journal of Hematology & Oncology	6.263
Molecular Cancer	5.888
Genome Medicine	5.85





## BMC 遵守以下標準及參與相關組織

- 出版倫理
  - COPE 國際出版倫理委員會
- 創用CC
  - Creative Commons (CC-By)
- 機構典藏
  - DuraSpace
- 開放取用
  - OASPA 開放取用學術出版者協會





## BMC 投稿系統特色 - Journal Suggester 期刊建議

N BMC Part of Springer Nature

Search O

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Benefits of publishing with us

#### Find the right journal

Editorial policies

#### ORCiD

 Article-processing charges

Peer Review process

Supplements and collections

Research data

Indexing, archiving and access to data

Writing resources

Copyright and License

#### Find the right journal

Save time – let the Springer Journal Suggester select relevant journals for your manuscript. All you need is an abstract or description of your article to find matching journals.

#### Tips for finding the right journal

Submitting a manuscript to unsuitable journals is a common mistake, and can cause journal editors to reject the manuscript before peer review. Choosing a relevant journal makes it more likely that your manuscript will be accepted. Some factors to consider are:

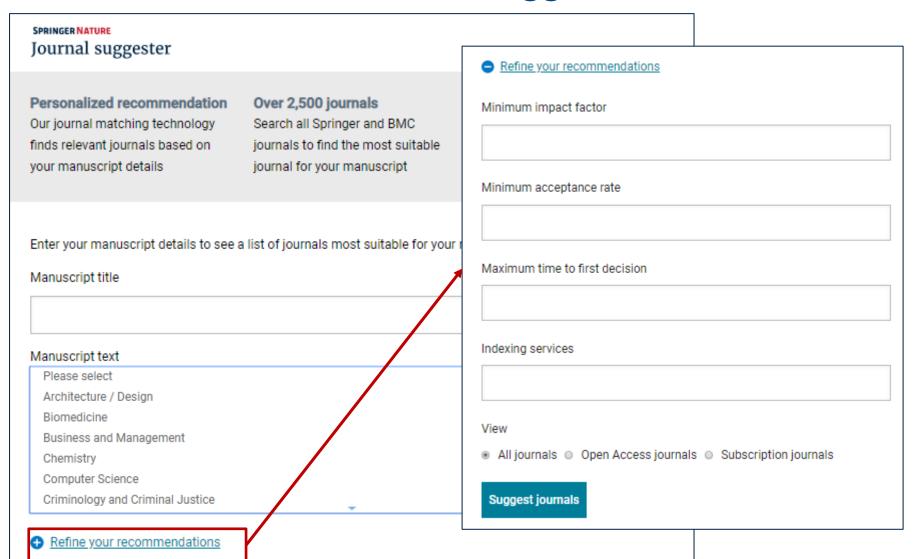
 The topics the journal publishes. If your research is applied, target a journal that publishes applied science; if it is clinical, target a clinical journal; if it is basic research, target a journal that publishes basic research. You may find it easier to browse a list of journals by subject area.







## BMC 投稿系統特色 - Journal Suggester 期刊建議







## BMC 投稿系統特色 - Journal Suggester 期刊建議

# Scientific Reports 4.011 | 22 days | First decision (average) | 56% | Acceptance rate

#### Clinical Reviews in Bone and Mineral Metabolism



-Impact factor 27 days
First decision (average)

88% Acceptance rate



#### **BMC Genetics**



2.547 Impact factor 71 days First decision (average) 29% Acceptance rate





Advertisement

**BMC** 

Medicine

## BMC 投稿系統特色 - Writing resources

Benefits of publishing

N BMC Part of Springer Nature

Find the right journal

Editorial policies

ORCiD

with us

 Article-processing charges

Peer Review process

Supplements and collections

Research data

Indexing, archiving and access to data

Writing resources

Before you begin

Authorship

Structuring your manuscript

Reporting Guidelines

Writing titles and abstracts

Background

#### Writing resources

Results

Data presentation

Figure types

File Formats

Additional Files

materials and

software

Methods

Sharing your data,

Trial Registration

Discussion and

Conclusions

References

Overcoming

Competing

Cover Letters

Peer Review

Author Tips

Sharing your work

Interests

Language Barriers

Publication Ethics

work.

- Increases the impact of a manuscript in the research community
- Increases the faith of readers in the quality of the research
- Poorly written and complicated manuscripts annoy readers, peer reviewers, and journal editors, and hinder their understanding of complicated scientific concepts.

#### Professional language editing services

Consider using a professional language editing service where editors will improve the English to ensure that your meaning is clear and identify problems that require your review. Two such services are provided by our affiliates Nature Research Editing Service and American Journal Experts - BMC authors are entitled to a 10% discount on their first submission to either of these services. Claim 10% off English editing

#### What do journal Editors want?

Journal Editors evaluate submissions and consider peer reviewers' advice. It is the 29journal Editors who make the final decision about what gets published. Therefore, it

Background

Science is complex, but the writing used to describe it need not be. Good writing is simple writing.

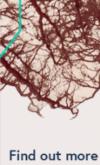
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High-quality, simple writing:

- Increases the chances of acceptance for publication
- · Accelerates understanding and acceptance of the research

from Nature Research Editing Service or claim 10% off American Journal Experts.



about publishing with us



Copyright and License





## BMC 投稿系統特色 - 同儕評閱模式

同儕評閱	評閱方式	
Open Peer Review 公開同儕評閱	開放包括評閱者姓名、評閱意見、出版前歷史紀錄、 作者回覆等,建立負責任的評閱意見,也有助於培 訓研究人員參與同儕評閱	
Transparent Peer Review	開放包括評閱意見、出版前歷史紀錄、作者回覆等,	
透明同儕評閱	有助於增加評閱透明度	
Single-blind Peer Review	作者不知道評閱者身分,讓評閱者可免於外界壓力	
單盲同儕評閱	進行評閱。	
Double-blind Peer Review	評閱者僅從內容進行評閱,避免因知道作者資訊而	
雙盲同儕評閱	產生偏見。	





## BMC 投稿系統特色 - 同儕評閱分層系統



High rejection rate







BMC Bioinformatics

BMC Evolutionary Biology



Moderate rejection rate



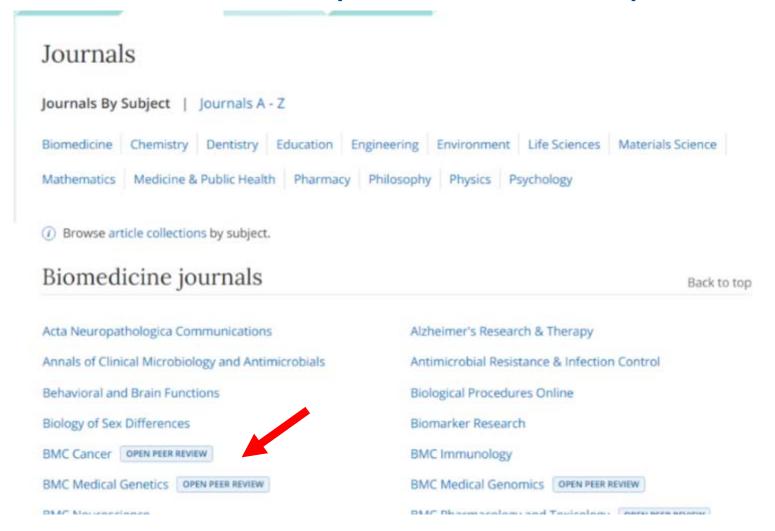


Low rejection rate





## BMC 投稿系統特色- Open Peer Review reports同儕評閱紀綠

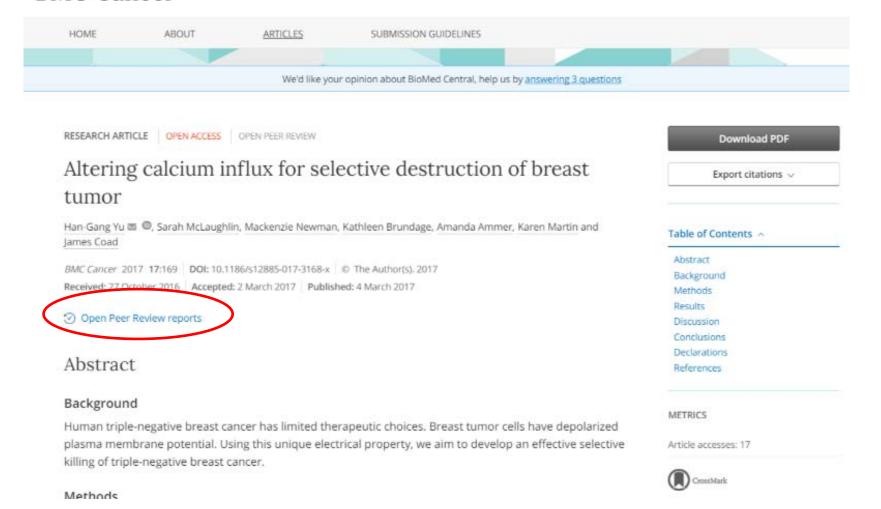






## BMC 投稿系統特色- Open Peer Review reports同儕評閱紀綠

#### **BMC Cancer**







## BMC 投稿系統特色- Open Peer Review reports同儕評閱紀綠

## Open Peer Review reports

Pre-publication versions of this article and author comments to reviewers are available by contacting info@biomedcentral.com.

Original Submission	on		
20 Dec 2016	Submitted	Original manuscript	
7 Jan 2017	Author responded	Author comments - Wilfred de Vega	
Resubmission - Ve	rsion 2		
7 Jan 2017	Submitted	Manuscript version 2	
25 Jan 2017	Reviewed	Reviewer Report - Dan Weisenberger	
31 Jan 2017	Reviewed	Reviewer Report - Brian Pike	
8 Feb 2017	Author responded	Author comments - Wilfred de Vega	
Resubmission - Ve	rsion 3		
8 Feb 2017	Submitted	Manuscript version 3	
15 Feb 2017	Author responded	Author comments - Wilfred de Vega	





## 作者/編輯的回饋

#### Submission:

85% of authors rated our online submission process as 'very easy' or 'easy'.

#### Peer review:

91% agree that the review reports they received improved their manuscript.

#### **Editorial input:**

82% of authors agree that the editorial advice and comments throughout the publishing process improved their paper.

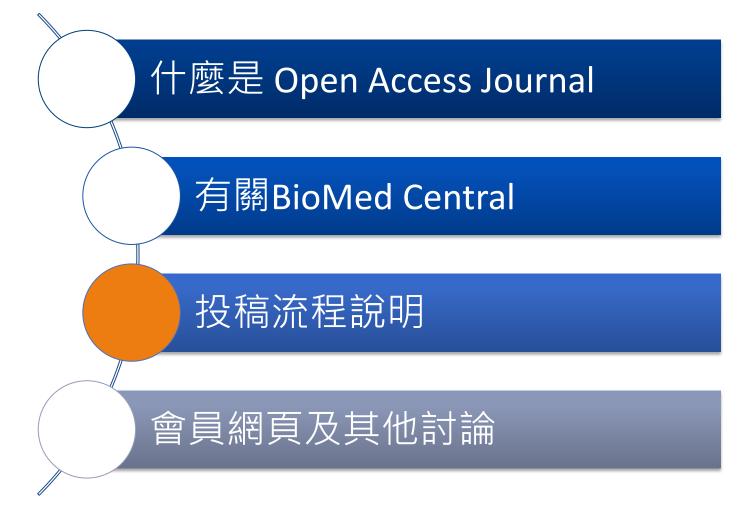
#### Online presentation:

94% of authors rated the online presentation of their published article as 'excellent' or 'good'.





## **Agenda**







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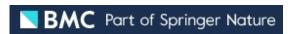






# I. 選刊

• 依主題選擇欲投稿期刊



BMC journals (biomedicine, medicine, life sciences, chemistry, etc.)

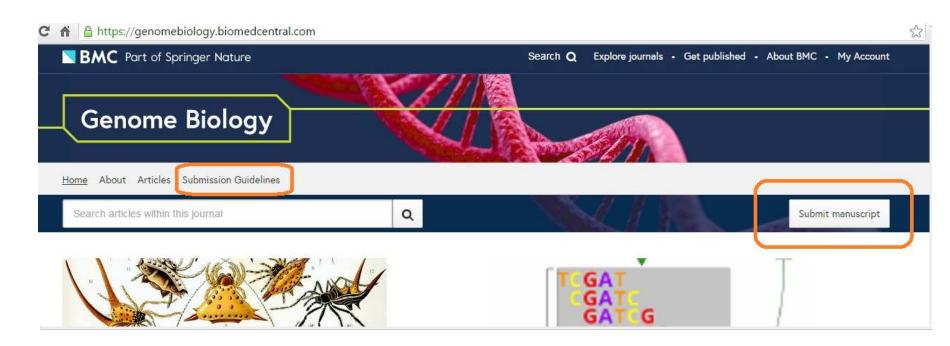
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# I. 選刊: 閱讀投稿指南

- 進入期刊專頁
- 點選Submission Guideline, 閱讀投稿指南
- 點選Submission Manuscript,開始投稿

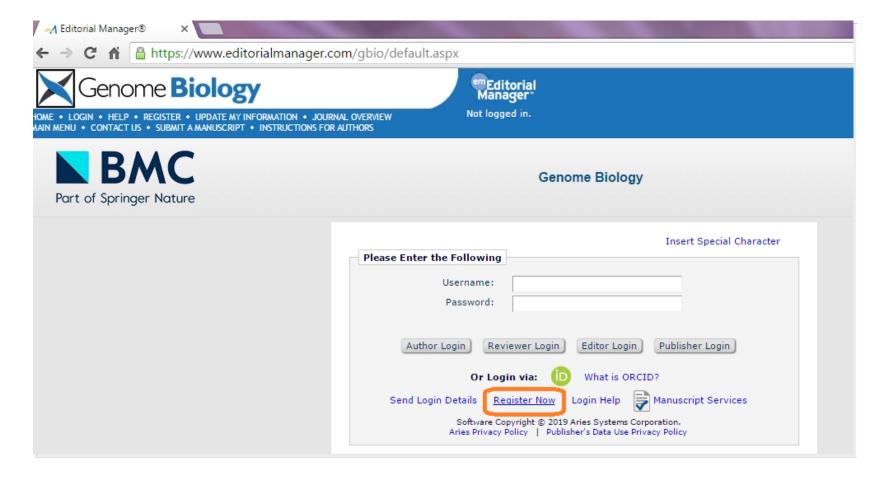






# Ⅱ. 註冊

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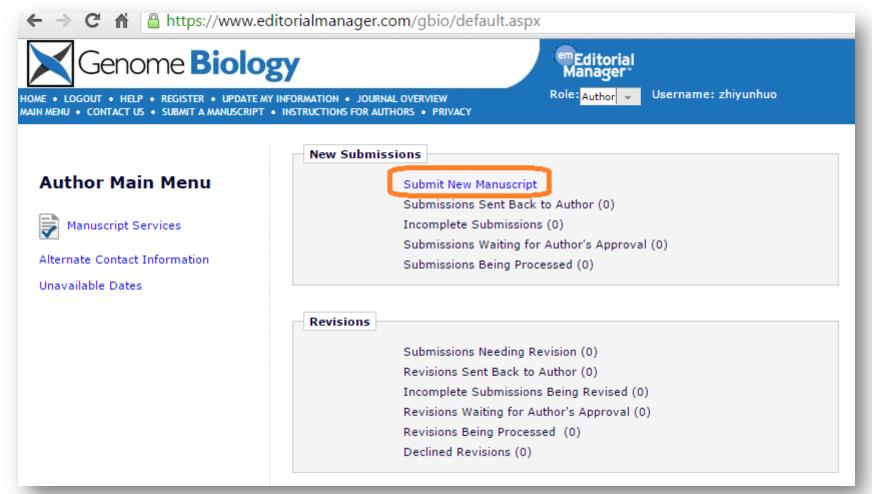






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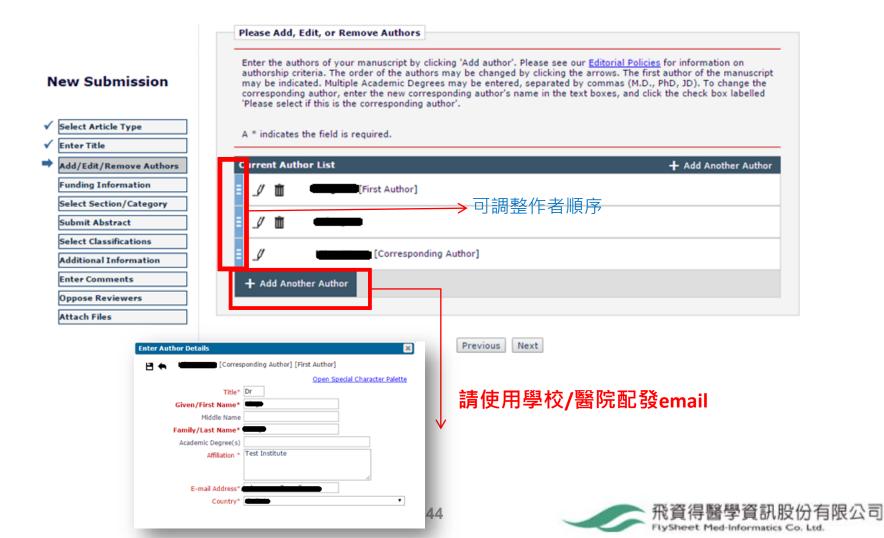
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- ✓ Select Section/Category
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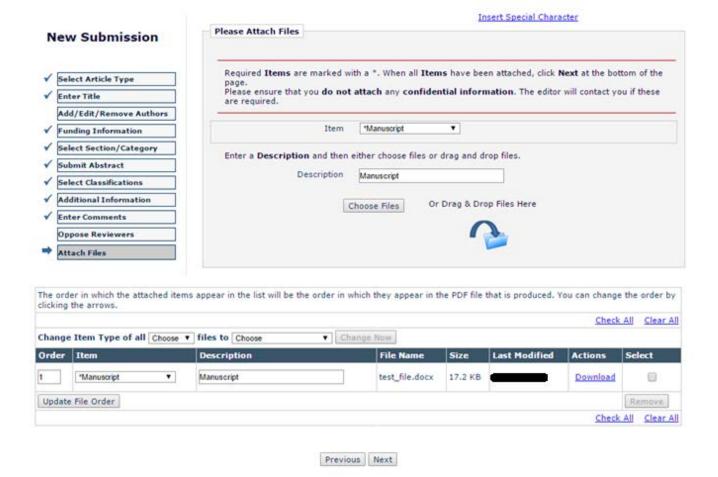
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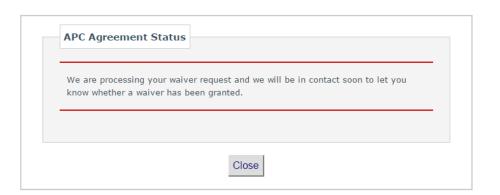
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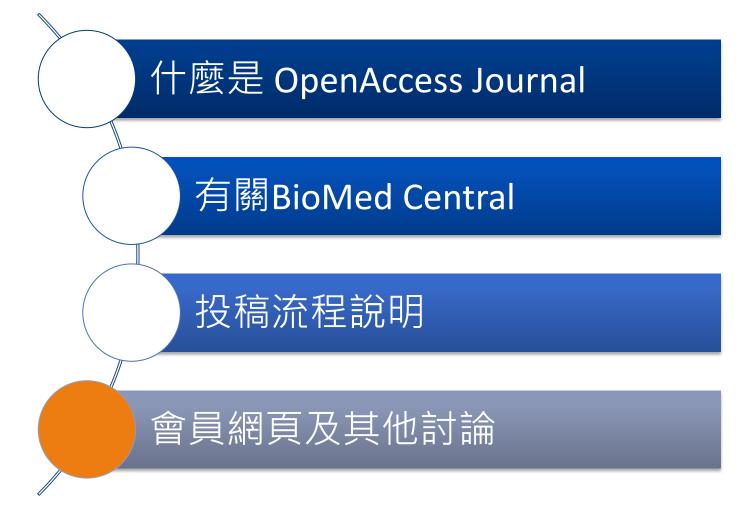
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