



## Overview

The most successful magazine global brand in the world, on and off the web.

The Economist?
關於The Economist Historical Archive
使用介面說明
1.查詢功能說明
2.如何保存資訊
線上協助





## The Economist

The Economist 的重要性

1.從1843年發行迄今,超過8000期的內容,提倡自由貿易.知名的科技科學.書評.和訃聞等部份更是一大特色.秉持著工業革命的信條.詳實報導全球政經社會各面向發展.擁有全球觀點(global viewpoint).目前全球高達銷售量-1M+, 50% (北美地區)

- 2.即時性的區域發展研究 以周刊發行(weekly),每 週以簡潔的評論以及廣泛的分析呈現全球的新聞. 分析各個國家及地區的研究發展.
- 3.運用客觀的數據.思想與判斷.經濟學人呈現的是全世界的政治.商業.科學.科技.文化發展以及每個層面之間的關聯.加上編輯國際性的觀點讓經濟學人到目前在國家政經研究上具有極高價值.亦是學者.研究人員.政府單位常引用的參考資料.

飛資得資訊



# About Economist

1.The Economist Historical Archive 收錄從1843到2003 所發行的經濟學人,不單是圖文的掃描,而是讓裡面的內 容都可以進行檢索..而此資源的特色是有全彩的封面. 如踏入時光畫廊每期封面瀏覽.突顯每周關鍵主題.可以 匯出編輯的財經圖表.選擇不同欄位檢索.了解19世紀到 20世紀的所有國際間重要的發展加以串連以協助研究 未來趨勢.

2.收錄每期的副刊:內容像是特別報導.調查.對於學生想要究某個專題.教師想要延伸教材.研究員針對特定公司或是工業趨勢和脈絡可說是實用的資源.







→London, The Economist Newspaper Ltd.所出版.

→收錄1843-2003年間Economist的Archive.

(由1997年起開始以彩色型態出版)

→包含特定國家及產業的調查及研究

→收錄超過550,000頁

二. 查詢方式:全文檢索與瀏覽

三. 資源特色:

→內容(新聞.廣告.快報.評論.副刊.天氣….

→圖片(地圖.圖表.素描.漫畫…)

→每年每月期刊封面瀏覽

四.方便的瀏覽工具列

五. 可匯出的財經指標

六. 可記錄個人需要文章: 匯出. 歷史. book mark 七. 每期完整的保存不失真





### 介面使用說明







1-1 Search 檢索畫面 檢索實例 檢索結果-清單+單筆檢視 ◆1-2 經濟財政指標匯出 1-3 Browse 瀏覽畫面 瀏覽實例









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| Charlemagne         | the regular news column about Europe                       | CAP. 2           |





### Search實例

### 如果想找有關於歐盟農業經營主題-EU famring的 會有哪些文章標題...我們可以...

I. 可以藉由Field searching 選擇檢索語法.選擇 Article title:

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2.把檢索詞鍵入(title Contains (EU famring)) OR (subtitle Contains (EU farming))





### 檢索結果說明-結果清單





### 檢索結果說明-單筆結果檢視-image view

|   |                                       | Previous ———— Search Result 1 of 96 ———— Next Search Result   |
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| Back  | 回上一頁                                  | Economist, Saturday, 20 April 1929. Page: 20. Issue: 4469. Copyright 1929, The Economist Newspaper Lin 他可以推动的问题。  |
| Results List                                | 回結果清單                                 | Title United States - Money - Share Market - Federal Reserve Policy   |
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| Cover Page                                  | <u> </u>                              | Pages shown 20 21. 當期頁數   |
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| Next Page                                   | 放大                                    | 2 THE ECONOMIST. [April 20, 1929.   |
| Zoom In                                     | 縮小                                    | Insurance Co., LimitedLike the World Marine factors are, of course, high money rates and the begin-   |
| Zoom Out                                    | 本文內容檢索                                | eneral, the Sea was originally founded for the pur- ning of loss of confidence among business men in the  |
| Search Article                              |                                       | of transacting marine insurance, but shortly after the j immediate outlook. So far only the building industry has                                       |
|   | 本期內文檢索                                | ver, is an independent company, and, in fact, is one marked, and some companies closely allied with it are  |
| Search Issue                                | ····································· | e few remaining large independent marine offices. I finding earnings decreasing moderately.   |
| -   | 到不期呆貝數                                | in the underwriting profit from marine insurance. The ears. Prominent bankers, Congressmen, business  |
| Go to page                                  | 栖封大幸                                  | 1927 account has been closed by a transfer to sus-<br>account, and the balance of £32,146, equal to 6.6   |
|   | 惊乱又早                                  | ent. of the premiums, represents the final profit of It is to be feared that the upshot of the matter will be that                                      |
| Mark Document                               | spea                                  | count. This sum compares with only £11,132 in re-<br>t of the preceding closed account. The 1928 account the Ended Preceding closed account that herein |
|   | has                                   | opened with a premium income of £541,721, com-  |
|   | pare                                  | d with £483,717 in the 1927 account. Moreover, the the matter is that the Federal Reserve authorities,  |
| Scroll Lock 🔽                               | favo                                  | urable than that of the preceding year, the claims dresses, invited the public discussion of banking policy   |
| Found 3 hits, on 1<br>page of this article. | ratio                                 | being 82.1 per cent. compared with 35.1 per cent. which has now become the fashion. Business men are  |
| (分支長長) 美山市 (二                               | very                                  | rapidly, and the consequent expense 檢索詞特別標識 , and lest a stock market crash, which  |
| 仓========           · □ = = = = =           | T) tabli                              | shment has hitherto prevented the full fruits of their would wipe out private savings, affect public purchasing of                                      |
| 回止上共9月                                      | ever                                  | , last year yielded a modest profit of £5,259, equal of the Federal Reserve Board. They fear that, to   |
|   | to 2                                  | .9 per cent. of the premiums, compared with nil in cure the stock market toothache, the Reserve Board may   |



飛資得資訊

### 檢索結果說明-單筆結果檢視-封面瀏覽



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election

Chavez

80 A setback for Venezuela's

### 檢索結果說明-單筆結果檢視-目錄瀏覽

VOLUME 357 NUMBER 8200





The Economist, Saturday, 8 April 1854. Page: 10. ssue: 554. Copyright 1854, The Economist Newspaper Limited.

THE ECONOMIST.

fop of Article



voyage if, on examination of their papers, it shall appear that their | and general brass founders, and brass and iron bedstead makers have cargoes were taken on board before the expiration of the above term. Provided that nothing herein contained shall extend, or be taken to extend, to Russian vessels having on board any officer in the military or naval service of the enemy, or any article prohibited or contraband of wir, or any dispatch of or to the Russian Govern-ment. And it is hereby further ordered by Her Majesty, by and with the advice of Her Privy Council as aforesaid, that any Russian merchant vessel which, prior to the twenty-ninth day of March now last past, shall have sailed from any foreign port, bound for any port or place in any of Her Majesty's Indian territories, or foreign or colonial possessions, shall be permitted to enter such port or place, and to discharge her cargo, and afterwards forthwith to depart without molestation ; and that any such vessel, if met at sea by any of Her Majesty's ships, shall be permitted to continue her voyage to any port not blockaded."

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The Lords Commissioners of the Treasury have again had under their consideration the proclamation prohibiting the exportation of arms and other warlike stores, in consequence of numerous applica-tions from traders to be permitted to follow their business when the articles are not intended for warlike purposes. Their lordships have issued a minute, stating that while they are desirous of using every means in their power to prevent the improper export of such articles,

quite sufficient to keep all the hands in work at all the manufactories-We have similar reports of the light and heavy steel toy trades, which comprise such a variety of manufactures, that very little of depression can exist when they are uncomplaining. We have similar reports as to the state of the steel pen trade. The sword makers have more orders than they can execute for the time being, inasmuch as every order is required to be completed immediately-(especially as regards officers' swords)-and not a morning's post passes without pouring fresh orders upon the manufacturers."

[April 8,

The Miramichi Gleaner, of March 11, says ; -" The warehouses of the Great West, says the Boston Journal, are overflowing with immense quantities of grain and flour. The Burlington Gazette, of the 10th ult., states that at no time in the history of that city has the same amount of flour and grain been on hand. In Chicago, says the Chicago Tribune, the warehouses along the river are full of grain, and several operators have been obliged to withdraw for lack of storage room. There are 67 vessels in port, which will probably take, with the opening of navigation, some few weeks hence, 700,000 busbels of grain for the East."

The following are the latest freights in the metropolis, per ton of 40 feet :- Australia-Adelaide, 90s to 100s; Hobart Town, 85s to 100s; Hobart Town (stmr), 120s; Launceston, 90s to 100s; Melbourne or Gee-



### 1-2經濟財政指標匯出-(1893後)

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| <u>判</u> 世                                 | Scroll Lock 📃  | Belgium                                      | +1.2   | +4.4 Q2  | +3.9   | +3.0  | na   | +1.1 Sep*  | +6.9 Aug  | 10.7 Nov*   | 11.3 <sup>lf.</sup> |
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|  | this article.  | Canada                                       | +4.8   | +5.0 Q3  | +4.8   | +3.2  | +3.5   | +4.3 Sep   | +4.6 Aug  | 6.9 Nov   | 6.9                 |
| <i>t</i> :                                 | 4 tables for export to<br>spreadsheet.   | Denmark                                      | +4.5   | +3.6 Q2  | +2.5   | +2.3  | na   | +8.0 Sep   | +2.2 Aug  | 5.5 Oct   | 5.4                 |
| 各  | OUTPUT, DEMAND AND   | France                                       | +2.7   | +3.1 Q3  | +3.3   | +3.0  | +5.4   | +3.4 Sep   | +0.3 Sep  | 9.4 Oct   | 11.0                |
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| 統  | PRICES AND WAGES   | Italy  | +2.1   | +2.4 Q3  | +2.7   | +2.4  | +0.2   | +1.2 Sep   | +0.3 Sep  | 10.5 Jul  | 11.4                |
| 計  | COMMODITY PRICE IND  | Japan  | +1.0   | +1.4 Q3  | +2.0   | +1.9  | +6.5   | +6.6 Oct   | -0.9 Sep  | 4.7 Oct   | 4.6                 |
| 滙  | ECONOMIC FORECAST  | Netherlands                                  | +3.2   | +3.4 Q3  | +4.1   | +3.5  | +1.1   | +4.3 Sep   | +2.4 Aug  | 2.6 Oct§  | 3.1 +1              |
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|  | 21 A hard landing<br>22 The end is nigh<br>23 Grow. Europe<br>23 Scramble for Africa<br>24 Next time in Indonesia<br>26 Planner's blight<br>29 Congo's unnoticed wa<br>37 Demolishing sink estal | *Not seasonally a<br>in October. SAug-<br>es | djusted. †Avera<br>Oct.<br>Switzerland<br>United States<br>Euro-11<br>*Net reasonaly adj | ge of latest 3 m<br>+ 1.9 + 1<br>+ 2.7 + 3<br>+ 2.4 + 2<br>usted, <sup>†</sup> Average of latest                   | 9 Nov +<br>4 Oct +<br>3 months compared  | 1.6 + 1.5<br>3.4 + 2.8<br>2.3 + 2.0<br>(with average of previ | + 2.1 + 2.<br>+ 2.7 + 3.<br>+ 6.6 + 6.<br>cus 3 mentils, at annual | us 3 months, at a<br>6 0x na +<br>6 0x + 4.0 +<br>2 Sep + 2.0 +<br>mo. | Crude oil No           0.2 1999         Crude oil No           3.8 Ort         Sport barrel           Vest Texas         S per barrel | claimant count ra<br>orth Sea Brent<br>32.54 28.5<br>Intermediate<br>34.06 29.5 | te 3.6% =           |



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飛資得資訊 21 \*Not seasonally adjusted. †Average of latest 3 months compared with average of previous 3 months, at annual rate. ‡Jul-Sep; claimant count rate 3,6% in October, SAug-Oct.

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當月份的每期封面縮圖





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瀏覽實例說明





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SPECIAL REPORTS

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Coyotes - Letters to Editor

Executive Focus - Classified Advertising

The Economist Intelligence Unit - Display Advertising Debenham Tewson & Chinnocks - Display Advertising Pg. 7

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Title:每篇文章的標題 Subtitle: 副標題-對於文章另外的敘述 Supptitle:副刊標題 Author:作者

### 插圖類型:

Photograph:照片

Cartoon:漫畫

Map:地圖

Table:表單

日常新聞專欄 Bagehot:英國部份 Lexinton:美國部份 Charlemegne:歐洲部份

飛資得資訊

對於文章的分類(Section) Art and Entertainment 藝文娛樂 Business and Finance 財經 Classified Advertising 分類廣告 Court and Social 社會消息 Display Advertising 陳列式廣告 Economic and Financial Indicators 經濟財政指標 Law 法律 Letters to Editor 給編輯的信 News 新聞 News in Brief 新聞快報 **Obituaries** 訃聞 Parliamentary Affairs 政治議題 Railway Monitor 交通 **Reviews** 評論 Science and Technology 科學與科技 Sport 運動 Weather 天氣





2-1 book mark
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2-4 檢索歷史





### 2-1 book mark

### Book mark-可以節省重新檢索的時間並方便隨時閱讀

- 閱讀清單 (Reading lists)
- ◆課程閱讀清單 (Course packs)
- ●閱讀指引 (Study guides)
- ◆特殊主題網站 (Special interest sites)
- ◆電子期刊名錄 (Electronic journals directories)
- 參考書目 (Reference/Citation)
- ��其他 (More ...)











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### 2-2 marked items

















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# Any questions?







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